

RYAN A. WILCOX

Fort Worth, TX | (817) 823-4022 | r.a.wilcox08@gmail.com | <https://www.ryanwilcox.org>

STRENGTHS/SKILLS

Strengths: Writing/Editing, Community Relations, Social Media Marketing, Web Development, AP Style
Software: Wordpress CMS, Hootsuite, Microsoft Office, Adobe InDesign, Constant Contact, Canva

COMMUNICATIONS EXPERIENCE HIGHLIGHTS

- Established effective working relationships with municipal colleagues, and department leadership
- Published features and website content
- Developed and expanded agency social media presence
- Led a team in the planning and production of a new website

PROFESSIONAL EXPERIENCE

Features Writer/Editor, Fort Worth, TX, 2004 – Present

- Published features in traditional and online media
- Feature topics include causes, service and talented people making a difference:
 - GoAbroad.com;
 - Idealist.org;
 - Red Cross DFW;
 - Media Cause;
 - VolunteerForever.com;
 - SWAAY Media.

City of Fort Worth, Fort Worth, TX, 2014 – Present

Golf Shop Attendant

- Managed golf shop operations; provided community relations for patrons, and the public
- Coordinated the customer experience and offered friendly retail sales advice

Whetstone Boys Ranch, Mountain View, MO, 2013 – Summer 2013

Mentoring Specialist

- Published marketing content for quarterly newsletter, monthly e-newsletter, website, blog and Facebook page for Missouri residential boys home
- Developed a genuine mentoring relationship; living in the house with the residents 24/7

dr2marketing, Colleyville, TX, 2012 – 2012

Project Manager (contract)

- Managed social media accounts for six clients using Hootsuite, including D&M Leasing
- Researched daily for content that complimented each client's brand

Fort Worth Zoo, Fort Worth, TX, 2008 – 2012

Event Staff

- Provided customer service and information to all zoo patrons

Cornerstone Assistance Network, Fort Worth, TX, 2009 – 2010

AmeriCorps VISTA

- Developed and expanded social media presence; created a blog and e-newsletter, building a following of 298 fans and 11 subscribers
- Led a team in the planning and production of a new website using Drupal CMS, working closely with consultants
- Produced new media, including a Network Partner Packet, brochure and promotional DVD

EDUCATION

TEXAS CHRISTIAN UNIVERSITY, *Schieffer School of Journalism*: May 2008
Bachelor of Science in Journalism, Emphasis in Advertising/Public Relations

COMMUNITY INVOLVEMENT

Red Cross DFW Feature Writer

AmeriCorps VISTA